



# SONOMA

**West Linn Paper's Sonoma® brand has been an industry standard for over 30 years. Printers and merchants turn to Sonoma when specifying a #3 coated freesheet web grade because of its quality, versatility, solid performance and runnability.**

Sonoma delivers a smooth, blue-white sheet with excellent opacity and ink holdout. With an 88 brightness, a wide range of available text, cover and caliper weights and gloss, dull or matte finishes, Sonoma offers the versatility needed for almost all coated web printing projects. Sonoma is a high-value sheet at a competitive price point that consistently delivers.

Printers, catalog and magazine publishers, designers and corporate end-users have come to rely on the consistency of Sonoma. Solid performance job after job, responsive customer service and a flexible manufacturing process mean that you can rely on West Linn Paper to deliver order after order. For more information on West Linn Paper's products or services, please contact customer service at 1.800.989.3608 or visit our website at [www.westlinnpaper.com](http://www.westlinnpaper.com).

## SONOMA PRODUCT SUMMARY

#3 coated freesheet web  
86-88 brightness  
Available with FSC or SFI certification upon request  
Available in text, cover and caliper grades  
Gloss, matte or dull finishes

# SONOMA

## This paper is a high-value, #3 coated freesheet with solid runnability, reliability

and consistency, which give it the reputation of an industry workhorse. A smooth surface, excellent opacity and a bright, blue-white shade make Sonoma® a perfect choice for almost any printing need.

### Applications:

- Catalogs
- Direct Mail
- Corporate Brochures
- High-run Publications
- Advertisements

### Features:

- **Extremely versatile** and available in a wide range of basis weights and finishes
- **Reliable performance**
- **Smooth surface**
- **Blue-white sheet** with 86-88 brightness
- **Text, cover and caliper grades available**
- **Available with FSC or SFI certification\***



### West Linn Paper Company

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Printed on 80# Sonoma Gloss. Sonoma® is a registered trademark of the West Linn Paper Company ©2005-2012 West Linn Paper Company version 1.12.

Specifications are based on testing and measurement that we believe to be reliable and are intended for information purposes and do not constitute a warranty. Purchasers should independently verify suitability for specific product use. Caliper figures are an approximate single sheet measurement and may not be appropriate for lineal footage calculations.

### Specifications:

	Basis	Brightness	Gloss	Opacity	Caliper	PPI (est.)
<b>Gloss</b>	<b>45</b>	<b>86</b>	<b>70</b>	<b>88.5</b>	<b>2.15</b>	<b>930</b>
	<b>50</b>	<b>87</b>	<b>70</b>	<b>89.5</b>	<b>2.40</b>	<b>830</b>
	<b>55</b>	<b>88</b>	<b>70</b>	<b>90.5</b>	<b>2.70</b>	<b>740</b>
	<b>60</b>	<b>88</b>	<b>70</b>	<b>91.5</b>	<b>2.90</b>	<b>690</b>
	<b>70</b>	<b>88</b>	<b>70</b>	<b>93.0</b>	<b>3.25</b>	<b>620</b>
	<b>80</b>	<b>88</b>	<b>70</b>	<b>94.5</b>	<b>3.70</b>	<b>540</b>
	<b>100</b>	<b>88</b>	<b>70</b>	<b>96.5</b>	<b>4.70</b>	<b>430</b>
	60 COVER	88	70	97.0	5.40	370
	65 COVER	88	70	97.5	5.80	340
	<b>80 COVER</b>	<b>88</b>	<b>70</b>	<b>99.0</b>	<b>7.40</b>	<b>270</b>

6 pt. and 7 pt. gloss caliper grades available

	Basis	Brightness	Gloss	Opacity	Caliper	PPI (est.)
<b>Dull</b>	<b>45</b>	<b>86</b>	<b>40</b>	<b>88.5</b>	<b>2.20</b>	<b>910</b>
	<b>50</b>	<b>87</b>	<b>40</b>	<b>89.5</b>	<b>2.50</b>	<b>800</b>
	<b>55</b>	<b>88</b>	<b>40</b>	<b>90.5</b>	<b>2.75</b>	<b>730</b>
	<b>60</b>	<b>88</b>	<b>40</b>	<b>91.5</b>	<b>3.00</b>	<b>670</b>
	<b>70</b>	<b>88</b>	<b>40</b>	<b>93.0</b>	<b>3.30</b>	<b>600</b>
	<b>80</b>	<b>88</b>	<b>40</b>	<b>94.5</b>	<b>3.75</b>	<b>530</b>
	<b>100</b>	<b>88</b>	<b>40</b>	<b>96.5</b>	<b>4.80</b>	<b>420</b>
	60 COVER	88	40	97.0	5.50	360
	65 COVER	88	40	98.0	5.70	350
	80 COVER	88	40	99.0	7.60	260

	Basis	Brightness	Gloss	Opacity	Caliper	PPI (est.)
<b>Matte</b>	<b>45</b>	<b>86</b>	<b>26</b>	<b>89.0</b>	<b>2.60</b>	<b>770</b>
	<b>50</b>	<b>87</b>	<b>26</b>	<b>90.0</b>	<b>2.90</b>	<b>690</b>
	<b>55</b>	<b>88</b>	<b>26</b>	<b>91.0</b>	<b>3.30</b>	<b>610</b>
	<b>60</b>	<b>88</b>	<b>26</b>	<b>92.0</b>	<b>3.50</b>	<b>570</b>
	<b>70</b>	<b>88</b>	<b>26</b>	<b>94.5</b>	<b>4.00</b>	<b>500</b>
	<b>80</b>	<b>88</b>	<b>26</b>	<b>95.0</b>	<b>4.40</b>	<b>460</b>
	<b>100</b>	<b>88</b>	<b>26</b>	<b>97.0</b>	<b>5.70</b>	<b>350</b>
	60 COVER	88	26	97.0	6.60	300
	65 COVER	88	26	98.0	7.40	270
	80 COVER	88	26	99.0	9.20	220
<b>7 pt. (reply card)</b>	<b>88</b>	<b>18</b>	<b>96.0</b>	<b>7.20</b>	<b>280</b>	
<b>9 pt. (reply card)</b>	<b>88</b>	<b>18</b>	<b>97.5</b>	<b>9.20</b>	<b>220</b>	

6 pt. through 9 pt. matte caliper grades available

**Items listed in bold are standard making grades with no minimum or trim requirements.** All other items are subject to minimums and trim.

\*Sonoma FSC-certified or SFI-certified product is available upon request. Please contact your sales representative or customer service for details and pricing.